

PRIVATE EVENTS AT LIBERTY

Liberty, this most famous of London stores renowned for its originality and spirit of creativity is also now one of London's most exclusive event venues.

Liberty is not simply a name above the door; it is the essence of its founding legacy. Since 1875, it has stood for integrity, value, quality and above all beautiful design. The vision and spirit continues today, creating challenging new concepts amidst old world glamour. This is the inspiration that will make your evening truly memorable.

From private shopping to champagne receptions or luxury dinners, your event will be specially tailored to your individual tastes and needs.



Liberty Corporate Services

Beatrice Dowell,

Corporate Business Development Manager

Dessi Greenwood,

Corporate Events Manager

+44 (0) 20 7573 9443

corporate@liberty.co.uk

**Liberty
Regent Street
London
W1B 5AH**

Visiting by Tube

The nearest tube is Oxford Circus
(*Central, Bakerloo and Victoria lines*).

Valet Parking

Liberty provides a valet parking service

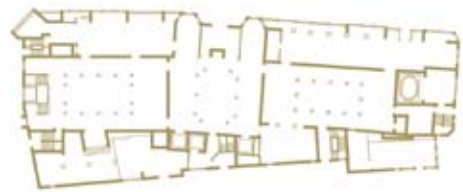
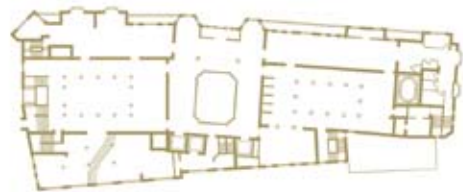
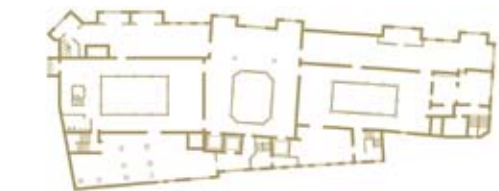
An NCP car park is located on Brewer Street,
which is a few minutes walk from Liberty

SHOPPING EVENTS ENTIRE STORE PRIVATE SHOPPING

If you want to indulge your guests, the entire store is at your disposal for a private event. Guests can enjoy a canapé and champagne reception on the 4th floor followed by an after-hours private shopping experience throughout the entire store on all 6 floors.

Events can be tailored to include

- Wine tastings
- Chocolate tastings
- Whiskey tastings
- Fashion shows tailored to showcase women's and/or men's fashion
- Design talks
- Personal shopping with Personal Shopping Stylists
- Christmas shopping wish lists where we will shop for you
- Fragrance consultations
- Make-up & skin care consultations
- Goody bags



Capacity

Champagne Reception on 4th Floor

499

PERSONAL SHOPPING EVENTS FOR UP TO 35 GUESTS

For smaller numbers, Personal Shopping events are intimate, glamorous and dedicated to style. Held in the Heritage Suite, a luxurious and understated space, these events can be held during the day or the evening.

Events can be tailored to include

- Canape and champagne reception
- A tailored fashion show presented by our personal shopping stylists
- A beauty presentation by one of our beauty houses
- After hours private shopping with our stylists



Heritage Suite on 3rd floor: 562 sq ft

Capacity

Personal Shopping Events

35

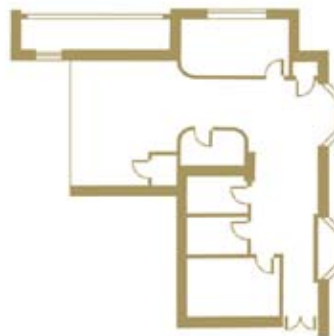


LADIES PERSONAL SHOPPING FOR UP TO 80 GUESTS

Personal Shopping evenings are held in the beautiful Personal Shopping Suite on the 1st floor, a perfect haven for discerning guests.

Events can be tailored to include

- Canape & Champagne reception
- A fashion show presented by our personal shopping stylists
- Private shopping with our stylists.
- Mini makeovers



Personal Shopping Suite on 1st Floor:
838 square feet

Capacity

Standing

45-80

MENS PERSONAL SHOPPING FOR UP TO 80 GUESTS

Held in the fabulous Menswear floor on Lower Ground these events can of course be attended by men and women, however the focus is on the man.

Play snooker, enjoy a whiskey tasting, indulge in a traditional wet shave all before relaxing in the Champagne and Oyster Bar.

Events can be tailored to include

- Canape & Champagne reception
- Suit cutting demonstration by Savile Row tailor
- A fashion show
- Private shopping with our stylists.
- Snooker
- Whiskey tasting
- Live entertainment
- Skin care consultations



Lower Ground Floor:
14182 square feet

Capacity

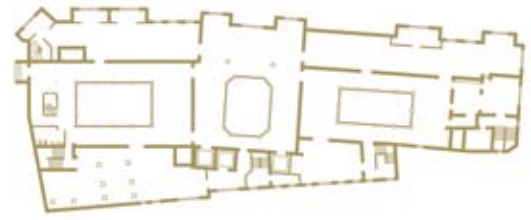
Standing

250

PRIVATE DINING

The 4th floor boasts one of London's most unique and memorable venue spaces to host a prestigious dinner.

The 4th floor is comprised of the east, central and west atriums with interlinking galleries in the east and west atriums. Commence with a drinks reception within one of the atriums followed by dinner in a gallery. For dinner, select from round table or banquet table configurations.



4th Floor: 94713 sq ft

Capacity

Seated	60
Standing	500

For a more intimate dinner, the Heritage Suite is ideal. Create a unique dining experience by commencing with a champagne tasting in the Champagne and Oyster Bar followed by dinner in the Heritage Suite where up to 20 guests may enjoy an a la carte menu.

Private dining in the Heritage Suite includes breakfast and lunch



Heritage Suite on 3rd floor: 562 sq ft

Capacity

Personal Shopping Events	
--------------------------	--

EVENTS IN THE HERITAGE SUITE

Originally the office of Arthur Liberty, the Heritage Suite retains the integrity of its original design but can easily be transformed to accommodate a range of events such as:

- Champagne and chocolate tastings
- Working lunches
- Prestigious dinners
- Business meetings
- Product launches
- Cocktails parties.
- Lunches
- Fashion shows
- Cocktail party
- Beauty workshops

Activities to enhance any event large or small

- Wine Tastings
- Chocolate tastings
- Whiskey tastings
- Champagne tastings
- Fashion shows
- Design talks
- Personal Shopping
- Christmas Shopping
- Fragrance Consultations
- Make-up & Skin care consultations
- Goody Bags



Heritage Suite on 3rd floor: 562 sq ft

Capacity

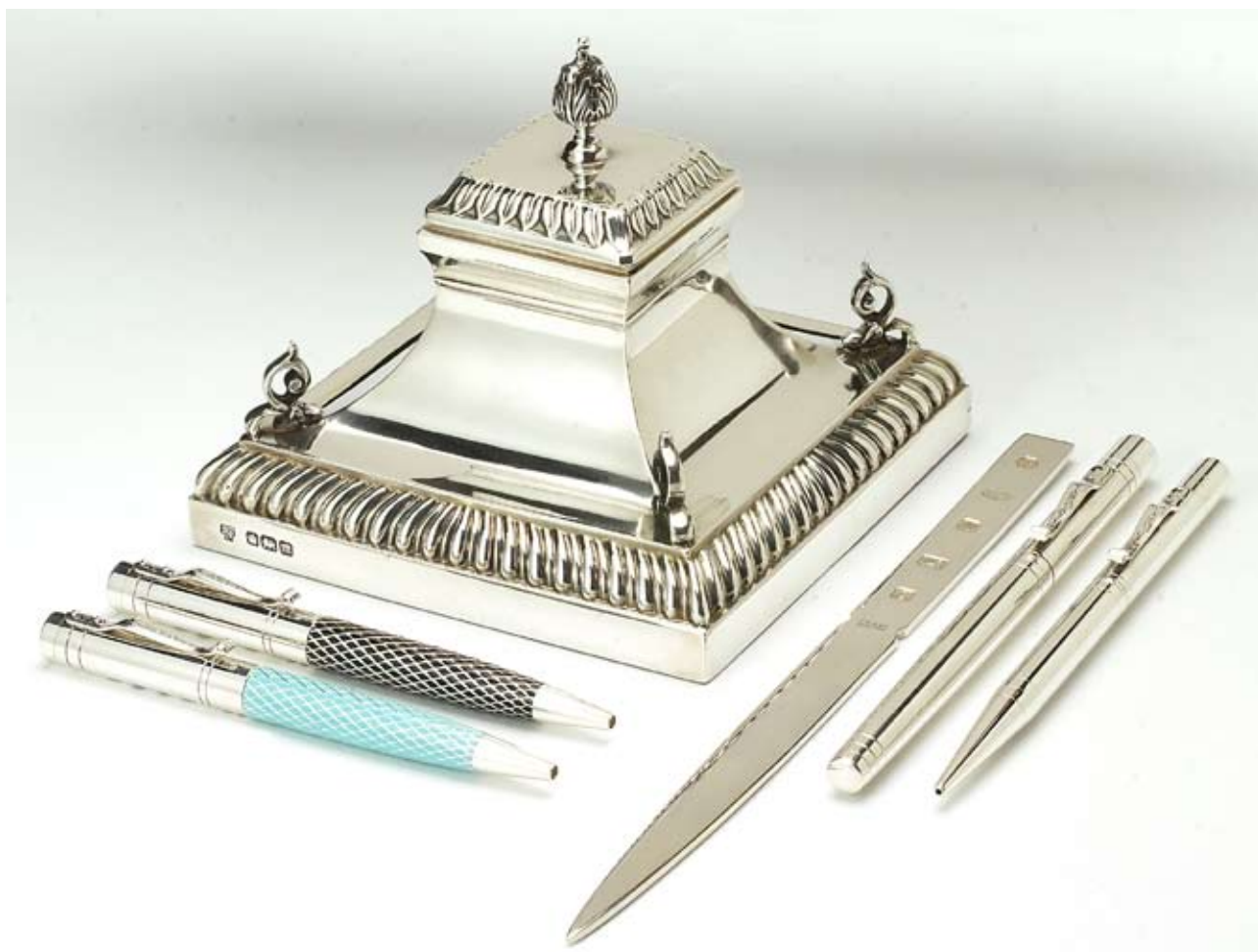
Personal Shopping Events	35
Exclusive dinners or lunches	20
Boardroom meetings	20
Presentations - Seated	35
Cocktail parties - Standing	45



CORPORATE GIFTING

Liberty's luxury Corporate Gifting Service focuses on personalising business. We understand the importance of gift giving and our expertise in corporate services enable us to offer gifting solutions for your individual business.

We are delighted to offer an emporium of distinctive gifts from classic leather bound diaries to beautiful silk scarves and ties, to exquisite silver pieces – thus ensuring your gift will be valued, used and remembered by your clients.



Contact Corporate Services at Liberty for your bespoke proposal
+44(0) 20 7573 9443 or corporate@liberty.co.uk

LIBERTY